

### Syllabus

#### Required Texts:

*Moral Philosophy: A Reader*, 3<sup>rd</sup> edition, by Louis P. Pojman. Hackett Publishing Company, 2003.

*Conspiracy of Fools*, by Kurt Eichenwald. Broadway Books, 2005.

Various handouts and/or downloads indicated in the Readings section of this syllabus, and available at:  
[http://www.thatmarcusfamily.org/philosophy/Business\\_Ethics/Handouts/Handouts\\_Central.htm](http://www.thatmarcusfamily.org/philosophy/Business_Ethics/Handouts/Handouts_Central.htm)

#### Course Requirements:

1. All the readings listed below.
2. Quizzes (10%)
3. Two Midterms (25% each) *Tentative* dates: March 9, April 27.
4. Paper, 3-5 pages (25%) *Tentative* due date: May 11.
5. Final Exam (15%) Date TBA.

I do not give make-up exams.

Late papers will be accepted, but penalized.

The paper assignment and directions for preparing for exams will be posted on line during the term.

#### Order of readings:

Cicero, "Three Case Studies in Business Ethics."

Milton Friedman, "The Social Responsibility of Business is to Increase its Profits."

Kurt Eichenwald, *Conspiracy of Fools*.

Plato, "The Euthyphro Problem," pp 311-312.

Kai Nielsen, "Ethics without Religion," pp 327-333.

Thomas Hobbes, "Egoism as the Beginning of Morality," pp 62-71.

Plato, "Why Should I Be Moral?" pp 53-61.

Plato, "What is Right Conduct?" pp 2-18.

Herodotus, "Custom is King," p 20.

Ruth Benedict, "A Defense of Ethical Relativism," pp 33-37.

Louis Pojman, "A Defense of Ethical Objectivism," pp 38-52.

John Stuart Mill, "Utilitarianism," pp 141-146.

Jeremy Bentham, "Classical Hedonism," pp 113-115.

Robert Nozick, "The Experience Machine," pp 124-125.

Kai Nielsen, "Against Moral Conservatism," pp 147-156.

Sterling Harwood, "Eleven Objections to Utilitarianism," pp 179-192.

Immanuel Kant, "The Foundations of Ethics," pp 194-213.

Fred Feldman, "An Examination of Kant's Ethics," pp 214-228.

Aristotle, "Virtue Ethics," pp 249-259.

Bernard Mayo, "Virtue and the Moral Life," pp 260- 263.

William Frankena, "A Critique of Virtue-Based Ethics," pp 264-270.

John Locke, from *The Second Treatise of Government*.

Bernard Mandeville, *The Fable of the Bees*.

Adam Smith, from *The Wealth of Nations*.

Page numbers refer to the Pojman collection.

If page numbers are not listed, the reading is a handout/ download.

A tentative detailed schedule, including specific dates for each reading, is available on the html version of this syllabus, at:  
[http://www.thatmarcusfamily.org/philosophy/Business\\_Ethics/Syllabus.htm](http://www.thatmarcusfamily.org/philosophy/Business_Ethics/Syllabus.htm)